

UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Sources of information on the programme can be found in Section 17

1. Awarding Institution / Body	University of Central Lancashire
2. Teaching Institution and Location of Delivery	Hugh Baird College
3. University School/Centre	School of Art, Design and Fashion
4. External Accreditation	None
5. Title of Final Award	BA (Hons) Creative Make up Design and Practice
6. Modes of Attendance offered	Full Time and Part Time
7a) UCAS Code	W452
7b) JACS Code	W290
8. Relevant Subject Benchmarking Group(s)	QAA Art and Design Subject Benchmark 2017
9. Other external influences	NA
10. Date of production/revision of this form	16 th January 2018
11. Aims of the Programme	
<ul style="list-style-type: none">• To provide students with a critical understanding of contemporary and future design combining practical developments within the makeup industry	
<ul style="list-style-type: none">• To provide an opportunity to gain wide ranging professional development skills along with knowledge and experience that will equip them for employability within the makeup and design industries.	
<ul style="list-style-type: none">• To develop students' critical awareness ability to produce creative and innovative work of high quality applying current industry conventions.	

- To facilitate the acquisition of knowledge, understanding and skills in creative thinking and innovation in digital design.

- To encourage the acquisition of transferable skills of self-evaluation, independent research, project management and development.

12. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding

A1. Apply professional self-critical awareness and personal motivation, defining personal identity and direction using time management and resources effectively.

A2. Use an informed approach to carry out extended research, idea generation and realisation skills to self-initiated project briefs demonstrating creative thinking skills.

A3. Apply analytical approach to evaluate the impact of external influences on current and future developments in makeup design.

A4. Illustrate and record trends with consideration of current industry practices.

A5. To enable the students to critically assess their own work in relation to contemporary design environment.

Teaching and Learning Methods

The course is structured to allow students to foster a self-directed approach developing a reflective and critical approach.

Tutors and visiting speakers will provide theoretical sessions using a range of teaching methods such as:

- Introductory lectures
- Group critiques
- Demonstrations
- Workshops
- Seminars
- Project work
- Presentations
- Individual tutorials
- Self-directed study

Briefings, group and individual tutorials and peer group presentations will allow students to draw upon their strengths improving their independent research and creative skills in order to produce fresh and potentially innovative work that will support progression into industry, self-managed work or further study.

Assessment methods

Coursework, critique and presentations

B. Subject-specific skills

B1. Apply professional standards executing personal identity and direction in design work.

B2. Disseminate diagnostic and creative skills analysing research to experiment, select and use complex techniques to produce work.

B3. Integrate creative ideas, problem solving, group working skills and professional outcomes when developing designs, images and Visual evidence.

B4. Identify the factors that influence future design in the makeup industries.

B5. Recognise and evaluate an understanding of independent management, planning, research, development strategies and evaluation of major writing and production projects.

Teaching and Learning Methods

There will be a progression of practical work, building upon level 4 and level 5 and in the top up year of the course learners will be exploring a range of complex techniques and skills, from which they can selectively build their own in-depth practice in the advanced modules provided.

Students will be taught through the use of the following:

- Visiting speakers
- Demonstrations
- Workshops
- Self-directed study

- Seminars
- Project work
- Presentations
- Individual tutorials

There will be an end of year show to an audience that will demonstrate the students' individual strengths through the production of a highly developed body of work.

Assessment methods

Coursework, critique and presentations

C. Thinking Skills

- C1. Apply a range of approaches with regards to future makeup design and practice.
 C2. Undertake critical reflection of their own practice through work produced, expressing this in written form and spoken presentation and discussions.
 C3. Deploy a range of idea generation techniques in order to respond to a brief in a dynamic creative manner.
 C4. Critically formulate arguments drawing conclusions in oral and written form.
 C5. Critically evaluate their own practice through the work produced.

Teaching and Learning Methods

At level 6 it is expected that students will be able to actively test and explore relevant theoretical ideas in order to inform their creative practice.

Teaching and learning methods include:

- Project based design activity
- Tutorials
- Lectures
- Workshops
- Reviews
- Seminars
- Project work
- Formal Presentations
- Self-directed study

Sessions focusing upon how to develop a research methodology along with active research, critical debates, testing and presentation of findings will play an important role in the shaping of thinking skills to be applied to theoretical assignments, such as in the contextual studies module, whilst also informing practical work.

Assessment methods

Assessment will take the form of creative and research journals, presentations, essays, evaluations, sketchbooks and portfolio work.

D. Other skills relevant to employability and personal development

- D1. Communicate ideas clearly and fluently according to both current and possible future practices.
 D2. Evidence and apply appropriate professional working methods when selecting and testing experimental techniques towards current industry practices.
 D3. Apply employability skills through organising and presenting project work that engages with an employment context.
 D4. Produce a unique and informed approach to design outcomes.
 D5. Implement problem solving skills using own initiative.
 D6. Present visually rich analytical design reports.

Teaching and Learning Methods

Teaching and learning methods include:

- Project based design activity
- Tutorials

- Lectures
- Workshops
- Reviews
- Seminars
- Project work
- Formal Presentations
- Self-directed study

Assessment methods

Assessment will typically require submission of practical work multimedia design, experimentation leading to a final visual outcome pitches, proposals, presentations, critiques, and supporting documentation and/or evaluation.

13. Programme Structures*				14. Awards and Credits*
Level	Module Code	Module Title	Credit rating	
Level 6	DD3000	Design: Culture and Society 3	20	Bachelor Honours Degree in Creative Make up Design and Practice Requires 120 credits at Level 6 Bachelor Degree in Creative Make up Design and Practice Requires a minimum of 80 credits at Level 6
	DT3332	Digital Design Self-initiated Project	40	
	IN3103	Industry Context	20	
	DD3992	Final project	40	
15. Personal Development Planning				
<p>Personal Development Planning is embedded in all of the modules at level 6. There are individual tutorials running through the academic year that focus upon PDP and continued into the main body of the course. Deadlines are of prime importance at this level and time management is emphasised in the Digital design and self-initiated project double module and the final project module, where students will be required to work with briefs in a design and makeup setting. This setting also provides students with problem solving skills relative to industry working practices. The industry context and contextual module also demands a focus upon independent research and the selection of appropriate academic sources. Opportunities to reflect and evaluate are given throughout the course through both academic research and reviewing practical projects.</p> <p>A student-centred learning approach is adopted by staff, and students are encouraged to negotiate many aspects of their learning in ways appropriate to their abilities and intentions, seeking out individual goals and intentions for learning or achievement and recording their progress. Students will set up web based activity such as blogging with the aim of developing their philosophies and sharing thoughts with others.</p>				
16. Admissions criteria * (including agreed tariffs for entry with advanced standing) <i>*Correct as at date of approval. For latest information, please consult the University's website.</i>				
Applicants will need to evidence the following:				

- Successful completion of a Foundation Degree in Make up **OR**
- A Foundation Degree in another art related subject

Entry onto this course is via a successful interview.

UK Applicants:

At the interview they will be required to present a portfolio of work that displays their skills to their best advantage.

European Applicants:

European applicants may not be able to attend an interview in the UK. Once the application has been processed, they should submit an e-portfolio, CD or DVD of their recent work; this will be followed by a telephone interview.

UK and EU Entry:

Equivalent international qualifications will be considered towards meeting the general entry requirements. Additionally, EU students, for whom English is not their first language, will be required to evidence an IELTS score of 6.0 or equivalent. Equivalences include:

TOEFL written examination score of 550 plus a test of written English (at 4)

TOEFL Computer Equivalent score of 213 and TWE at 4

Proficiency in English (Cambridge) at Grade C or above

17. Key sources of information about the programme

- Student Handbook
- www.hughbaird.ac.uk/universitycentre
- www.uclan.ac.uk
- Hugh Baird HE Prospectus
- UCLAN prospectus
- UCAS listing
- Open days

18. Curriculum Skills Map

Please tick in the relevant boxes where individual Programme Learning Outcomes are being assessed

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes																							
				Knowledge and understanding					Subject-specific Skills					Thinking Skills					Other skills relevant to employability and personal development								
				A1	A2	A3	A4	A5	B1	B2	B3	B4	B5	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6			
LEVEL 6	DT3332	Digital Design self-initiated project	Comp	X	X	X	X		X	X	X		X	X		X			X	X	X		X				
	DD3000	Design: Culture and Society 3	Comp	X	X	X	X			X		X	X	X	X	X	X		X		X		X	X			
	DD3992	Final project	Comp	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X			
	IN3103	Industry Context	Comp	X	X	X	X		X		X				X	X			X		X		X				

Note: Mapping to other external frameworks, e.g. professional/statutory bodies, will be included within Student Course Handbooks

19. LEARNING OUTCOMES FOR EXIT AWARDS:

Learning outcomes for the award of BA Creative Makeup Design and Practice

A1. Apply professional self-critical awareness and personal motivation, defining personal identity and direction using time management and resources effectively.

A2. Use an informed approach to carry out extended research, idea generation and realisation skills to self-initiated project briefs demonstrating creative thinking skills.

A3. Apply analytical approach to evaluate the impact of external influences on current and future developments in makeup design.

A4. Illustrate and record trends with consideration of current industry practices.

B1. Apply professional standards executing personal identity and direction in design work.

B2. Disseminate diagnostic and creative skills analysing research to experiment, select and use complex techniques to produce work.

B3. Integrate creative ideas, problem solving, group working skills and professional outcomes when developing designs, images and Visual evidence.

B5. Recognise and evaluate an understanding of independent management, planning, research, development strategies and evaluation of major writing and production projects.

C1. Apply a range of approaches with regards to future makeup design and practice.

C2. Undertake critical reflection of their own practice through work produced, expressing this in written form and spoken presentation and discussions.

C3. Deploy a range of idea generation techniques in order to respond to a brief in a dynamic creative manor.

D1. Communicate ideas clearly and fluently according to both current and possible future practices.

D2. Evidence and apply appropriate professional working methods when selecting and testing experimental techniques towards current industry practices.

D3. Apply employability skills through organising and presenting project work that engages with an employment context.

D5. Implement problem solving skills using own initiative.

D6. Present visually rich analytical design reports.