

UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Sources of information on the programme can be found in Section 17

1. Awarding Institution / Body	University of Central Lancashire
2. Teaching Institution and Location of Delivery	Hugh Baird College
3. University School/Centre	School of Art, Design and Fashion
4. External Accreditation	N/A
5. Title of Final Award	FdA Creative Make Up Design and Practice
6. Modes of Attendance offered	Full time / part time
7. UCAS Code	8N40
8. Relevant Subject Benchmarking Group(s)	QAA Benchmark Statement 'Art and Design' 2017
9. Other external influences	N/A
10. Date of production/revision of this form	17 th March 2017 / Revised September 2017
11. Aims of the Programme	
<ul style="list-style-type: none"> • To develop a range of design and practical skills to undertake a career in make up design and practice. • To facilitate the acquisition of knowledge, understanding and skills in relation to creative thinking and innovation in Creative Make Up Design and Practice. • To develop the individual's personal and professional aspirations and promote extended academic and technical learning. • To develop the individual as an academic creative design practitioner with an awareness of contextual and anatomical influences affecting the media make up industry. • To promote student employability within the make up industry through the application of industry standards and awareness of design practice. 	

12. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding

- A1. Produce written work that demonstrates both historic and contemporary design practice relating to Creative Make Up Design and Practice
- A2. Interpret knowledge of the structure and function of make up when applying to different settings
- A3. Demonstrate competence in a broad range of cognitive skills for example research, analysis/synthesis)
- A4. Discuss and explain different design techniques and processes

Teaching and Learning Methods

Across all modules and at all levels teaching and learning are synthesised from a variety of learning activities and opportunities. Knowledge and understanding at level 4 is characterised by knowledge of the history and background of practice and practitioners including the design process.

Learning situations include:

- Lectures
- Seminars and group discussion work
- Tutor led practical workshops
- Group tutorials and verbal feedback
- Individual tutorials and formal written feedback
- Study visits
- Live projects
- Workshops
- Practical work
- Peer review

Attainment of knowledge is further developed through directed study and practical exercises. Understanding is reinforced through tutorial and seminar work using a range of design briefs to extend the student's personal practice.

Assessment methods

Assessment will focus on the application of knowledge and theory.

Evidence of the development of the core contextual themes will be assessed summatively in DD1000 and DD2000. Evidence of development of other knowledge and understanding will be assessed summative through:

- Written assignments
- Research and development work
- Detailed business plan
- Student portfolio
- Academic poster
- Student blogs
- Presentations

B. Subject-specific skills

- B1. Critically interpret suitability and objectives for the make up context through client consultation, demonstrating understanding of related legislation
- B2. Experiment, prepare and apply suitable techniques throughout the journey of the design process
- B3. Identify, compare, produce and deliver design concepts for live and competition project briefs
- B4. Explain and apply a range of fundamental make up application procedures

Teaching and Learning Methods

Practical study occurs within:

- Workshops
- Practical work
- Lecture/demonstrations
- Study trips

- Exhibitions
- Visiting industry experts
- Self reflection
- Directed study
- Live briefs
- Competition briefs
- Personal development

Assessment methods

Assessment of these skills will focus on the development of techniques and development of the student's own work, particularly their ability to interpret a design brief, the level of creativity demonstrated and the range of techniques utilised as part of the portfolio of work.

The following activities are used for assessment:

- Practical work
- Live/competition briefs
- Research and development work
- Presentations
- Final work

C. Thinking Skills

C1. Evaluate and reflect on own practice

C2. Research, compare and practice with key materials used in the make up industry in order to produce outcomes

C3. Objectively differentiate and evaluate through both verbal and written/illustrative means core themes of both historical and contemporary designers

C4. Reflect on all aspects of the anatomical and physiological function, communicating research and findings of study through assessment evidence

Teaching and Learning Methods

The development of thinking skills will be promoted in all teaching and learning activities and will focus upon the starting and application of ideas from one or more contexts using specialist vocabulary and critical language.

Opportunity for regional, national and international visits and the use of industry experts to deliver lectures and workshops will be maximised to provide inspiration and focus. Practical and project work is designed to allow students to evidence their personal development.

Thinking skills are the link between research, ideas, design and practice, this is central to the course.

Practical sessions, workshops and seminars will promote the exploration of theory and concepts relating to the make up industry.

Assessment methods

Students will be given the opportunity to experiment and to develop confidence during creative and imaginative tasks, whilst also being introduced to industry practice and discipline.

Practical teaching will encourage an independent approach with workshops and development of practical, technical and design skills.

The following activities are used for assessment:

- Practical work
- Written assignments
- Presentations
- Final work
- Visually enriched journal

D. Other skills relevant to employability and personal development

D1. Document and produce a reflective and personal professional journal

D2. Demonstrate an awareness of employability through research and design D3. Research, plan, record and present a career plan, training and development strategy and detailed business start-up plan for a chosen pathway

D4. Critically reflect, evaluate and analyse work and communicate in visual, verbal and written format

Teaching and Learning Methods

The outcomes within this category relate to practical and theoretical learning as effective and relevant as possible, as such students are expected to fully participate in all learning events and to be effective group members.

Students will be given the opportunity to experiment and to develop confidence ensuring creative and imaginative tasks, whilst also being introduced to industry practice and discipline.

Practical teaching will encourage an independent approach with workshops and development of practical, technical and design skills.

Assessment methods

Assessment will focus on the standard of practical and written work and the development of wider skills. Development will be evidenced through reference to personal development logs/journals, peer responses and tutor comments.

The following activities are used for assessment:

- Visually enriched and written log/journals
- Reports
- Essays
- Presentations
- Pitches
- Reflective evaluations
- Live projects
- Personal development portfolio

13. Programme Structures*				14. Awards and Credits*
Level	Module Code	Module Title	Credit rating	
Level 5	DD2000	Contemporary Contextual Studies	20	FdA Creative Make Up Design & Practice Requires 240 credits including a minimum of 100 at Level 5
	HM2000	Professional Development in the Freelance World	20	
	HM2001	Work Based Learning Project	40	
	HM2002	Design Practice 2	40	
Level 4	DD1000	Historical Contextual Studies	20	Foundation Certificate in Creative Make Up Design & Practice Requires 120 credits at Level 4 or above
	HM1000	Anatomy and Physiology for the Make Up Artist	20	
	HM1001	Fundamental Design Techniques	40	
	HM1002	Design Practice 1	40	
Level 3	AZC012	Art & Design Studies	20	Requires completion of 120 credits at Level 3. Successful completion of the course leads to a guaranteed progression onto Year 1 of the FdA Creative Make up Design and Practice. Students who exit after the Foundation Entry Year will receive a transcript of their modules and grades.
	AZC015	Design Investigation	40	
	AZC009	Specialism Skills	40	
	AZC016	Drawing and Image Communication	20	

15. Personal Development Planning

We aim to prepare and train students to take responsibility for their own learning and career development and to be able to evaluate personal strengths and weaknesses and a general key skill base: for example the use of English, literacy and writing skills, numeracy communication and the use of IT. Students will identify areas for improvement on a continuous basis as they progress through the two years.

Additional practical workshop sessions and the use of mentors and peer assessment will allow students to develop their practical skills.

Study skills support sessions on a one to one or group basis, will also be offered to develop student's academic awareness and application.

Student's personal aspirations will form the basis of project work whilst working towards completion of the qualification. Collaboration with existing HE provision such as the FdA Digital Imaging and Photography, FdA Creating Performance, FdA Contemporary Media Practice and FdA Visual Mechanising and Promotional Design courses will allow for additional project briefs focusing on WBL. Professional development in the freelance world will allow students to develop as a Design Make Up artist and further develop business opportunities within their chosen field. This will enable them to gain the required skills and develop a personal development style ready for employment or further studies.

16. Admissions criteria *

(including agreed tariffs for entry with advanced standing)

**Correct as at date of approval. For latest information, please consult the University's website.*

For students entering via the optional Foundation Entry route, the following admission criteria will apply: -

Portfolio and successful individual interview.

In lieu of a portfolio, applicants may complete a project as an alternative demonstration of ability.

UK and EU Entry: Equivalent international qualifications will be considered towards meeting the general entry requirements. Additionally, EU students, for whom English is not the first language, will be required to evidence an IELTS score of 6.0 or equivalent. Equivalences include:

- TOEFL written examination score of 550 plus a test of written English (at 4)
- TOEFL Computer Equivalent score of 230
- Proficiency in English (Cambridge) at Grade C or above

For students entering directly onto the Foundation Degree, the following admission criteria will apply: -

Entry onto this course is through a successful interview for all applicants.

We will normally expect applicants to have one of the following qualifications and a minimum of 64 UCAS points:

- Relevant Level 3 qualification for example VTCT or City and Guilds
- A levels
- A portfolio that is design based Art or Make Up
- Mature students may not meet the standard entry requirements but they may still be considered for a place on the course.
- **In lieu of a portfolio, applicants may complete a project as an alternative demonstration of ability.**

UK and EU Entry: Equivalent international qualifications will be considered towards meeting the general entry requirements. Additionally, EU students, for whom English is not the first language, will

be required to evidence an IELTS score of 6.0 or equivalent. Equivalences include:

- TOEFL written examination score of 550 plus a test of written English (at 4)
- TOEFL Computer Equivalent score of 230
- Proficiency in English (Cambridge) at Grade C or above

17. Key sources of information about the programme

- www.hughbaird.ac.uk
- **Hugh Baird College**
- www.ucas.com
- **Student course handbook**
- www.uclan.ac.uk

18. Curriculum Skills Map - FdA Creative Make up Design and Practice

Please tick in the relevant boxes where individual Programme Learning Outcomes are being assessed

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes															
				Knowledge and understanding				Subject-specific Skills				Thinking Skills				Other skills relevant to employability and personal development			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4
LEVEL 5	DD2000	Contemporary Contextual Studies	COMP	✓		✓						✓		✓			✓		✓
	HM2000	Professional Development in the Freelance World	COMP			✓				✓		✓					✓	✓	✓
	HM2001	Work Based Learning Project	COMP		✓	✓	✓		✓	✓	✓		✓				✓		✓
	HM2002	Design Practice 2	COMP	✓	✓	✓	✓		✓	✓			✓				✓		✓
LEVEL 4	DD1000	Historical Contextual Studies	COMP			✓		✓						✓					✓
	HM1000	Anatomy and Physiology for the Make Up Artist	COMP		✓	✓						✓	✓		✓	✓	✓		✓
	HM1001	Fundamental Design Techniques	COMP		✓	✓	✓		✓		✓	✓	✓			✓	✓		✓
	HM1002	Design Practice 1	COMP		✓	✓	✓		✓	✓		✓	✓			✓	✓		✓

Note: Mapping to other external frameworks, e.g. professional/statutory bodies, will be included within Student Course Handbooks

19. LEARNING OUTCOMES FOR EXIT AWARDS:

Learning outcomes for the award of: Foundation Certificate in Creative Make Up Design & Practice

- A2. Interpret knowledge of the structure and function of make up when applying to different settings (HM1000, HM1001, HM1002, HM2001, HM2002)
- A3. Demonstrate competence in a broad range of cognitive skills for example research, analysis/synthesis) (DD1000, HM1001, HM1002, DD2000, HM2000, HM2001, HM2002)
- A4. Discuss and explain different design techniques and processes (HM1001, HM1002, HM1001, HM2002)
- A6. Apply a broad range of skills in the production of the design process and practical work (HM1001, HM1002, HM2001, HM2002)
- B1. Critically interpret suitability and objectives for the make up context through client consultation, demonstrating understanding of related legislation (HM1000)
- B2. Experiment, prepare and apply suitable techniques throughout the journey of the design process (HM1001, HM1002, HM2001, HM2002)
- B3. Identify, compare, produce and deliver design concepts for live and competition project briefs (HM1002, HM2000, HM2001, HM2002)
- B4. Explain and apply a range of fundamental make up application procedures (HM1001, HM1002, HM2001, HM2002)
- B6. Analyse, present and reflect on the design and application process (HM1001, HMHM1002, HM2001, HM2002)
- C1. Evaluate and reflect on own practice (HM1000, HM1001, HM1002, HM2000, HM2002)
- C2. Research, compare and practice with key materials used in the make up industry in order to produce outcomes (HM1000, HM1001, HM1002, HM2001, HM2002)
- C3. Objectively differentiate and evaluate through both verbal and written/illustrative means core themes of both historical and contemporary designers (DD1000, DD2000)
- C4. Reflect on all aspects of the anatomical and physiological function, communicating research and findings of study through assessment evidence (HM1000)
- C5. Recognise and apply practical key concepts and techniques in relation to the project brief (HM1000, HM1001, HM1002, HM2001, HM2002)
- C6: Identify, analyse and critically reflect on design practitioners and own work (HM1000, HM1001, HM1002, DD2000, HM2000, HM2001, HM2002)
- D1. Document and produce a reflective and personal professional journal (HM1000, HM1001, HM1002)
- D2. Demonstrate an awareness of employability through research and design practice (DD1000, HM1000, HM1001, HM1002, HM2000, HM2001, HM2002)
- D4. Critically reflect, evaluate and analyse work and communicate in visual, verbal and written format (DD1000, HM2000, HM2001, HM2002, DD2000, HM2000, HM2001, HM2002)
- D5. Demonstrate time management and organisational skills (DD1000, HM1000, HM1001, HM1002, DD2000, HM2000, HM2001, HM2002)
- D6. Plan and manage time and demonstrate independence through applied knowledge (DD2000, HM2000, HM2001, HM2002)