

Embedding Gatsby Benchmarks in the Classroom

In January 2018 the Government released a set of careers guidance benchmarks to ensure high quality and aspirational careers advice and guidance was available to all students. The 'Gatsby Benchmarks' outline the expected standards for quality careers guidance:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

As a college we have been working towards achieving these benchmarks for the last 2 years. This document is designed to give you some brief tips about how to embed each benchmark into your classroom environment.

Benchmark 1 – Stable careers programme

Notify careers team of curriculum events so cross college careers calendar can be updated.

Attend cross college career events.

Utilise Retention and Progression Workshops eg Career Coach.

Benchmark 2 – Learning from career and labour market information

Invite industry experts to be guest speakers.

Embed Career Coach labour market information.

Benchmark 3 – Learner needs

Record all learner's experience of career and enterprise activity.

Encourage learner CV updates.

Guest speakers to challenge stereotypes.

Record interventions on Learner Voice.

Benchmark 4 – Curriculum

Reiterate relevance of their subject to future career paths.

Inform learners on target goals for curriculum subject and maths and english

Benchmark 5 – Employer encounters

Guest speakers to challenge stereotypes.

Explore similar (less popular) job roles e.g. what else can you do in the NHS not sure Nurse or Midwife etc...

Guest speakers.

Book learners onto employer practise interviews.

Benchmark 6 – Workplace experiences

Ensure learners have relevant work experience

Benchmark 7 – Educational encounters

Encourage students to have a careers interview with RPC.

Attend University open events.

Attend internal Progression Fair.

Attend FE open events.

Apprenticeship encounters

Benchmark 8 – Personal guidance

Advise potential learners of independent internal career advisors.

Attend 1:1 career interview in the Pod